

OCT. 18 WORLDWIDE ALUMNI *Celebration*

Social Media and Sharing

For all the events we're using **#ukingswac** on Twitter, Instagram and Facebook. Add the hashtag to your posts, tweets, and photos so that other alumni can connect with you.

- Use it when spreading the word about your event, or to express King's alumni pride, now and right through the event;
- We want a big blast of tweets and photos the day of the WAC. Make sure you use the hashtag to share with everyone;
- We'll be sharing the best photos from Instagram on <http://ukingswac.ca/>. Get your photo on the site by using **#ukingswac**;
- Feel free to add your own hashtags as well.

Browse the latest from **#ukingswac** by clicking the social media icons in the footer on the WAC site.

